



**2022 MEDIA KIT**

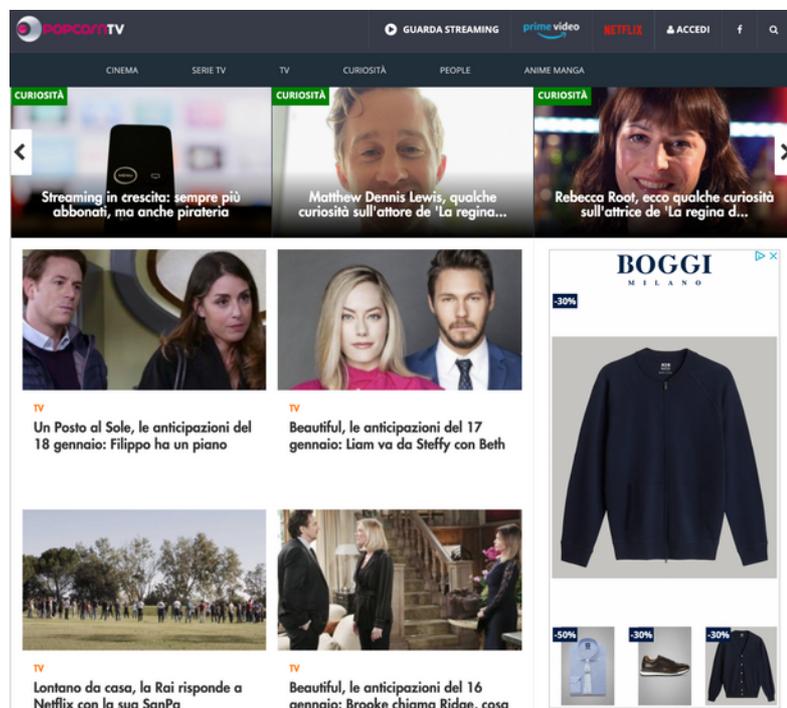
NEWS, RECENSIONI E APPROFONDIMENTI SU CINEMA, TV, SERIE TV, SOAP, FICTION, GOSSIP, ANIME E MANGA.



# about

Supplemento della **Testata Giornalistica**  
Delta Press. Editore: Delta Pictures S.r.l.

Popcorn TV,  
News, recensioni e approfondimenti su  
cinema, tv, serie tv, soap, fiction, gossip,  
anime e manga.



# I NUMERI

+ 70 K

Articoli

+ 120

Nuovi Articoli Mese

5 K

Utenti

1 M

Page View

+200 K

Follower social

+60 K

Push  
Notification

1

Newsletter

+200 K

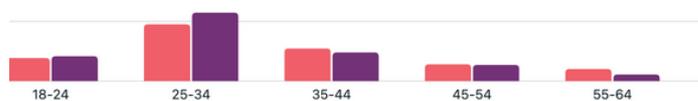
Utenti  
Newsletter

50%

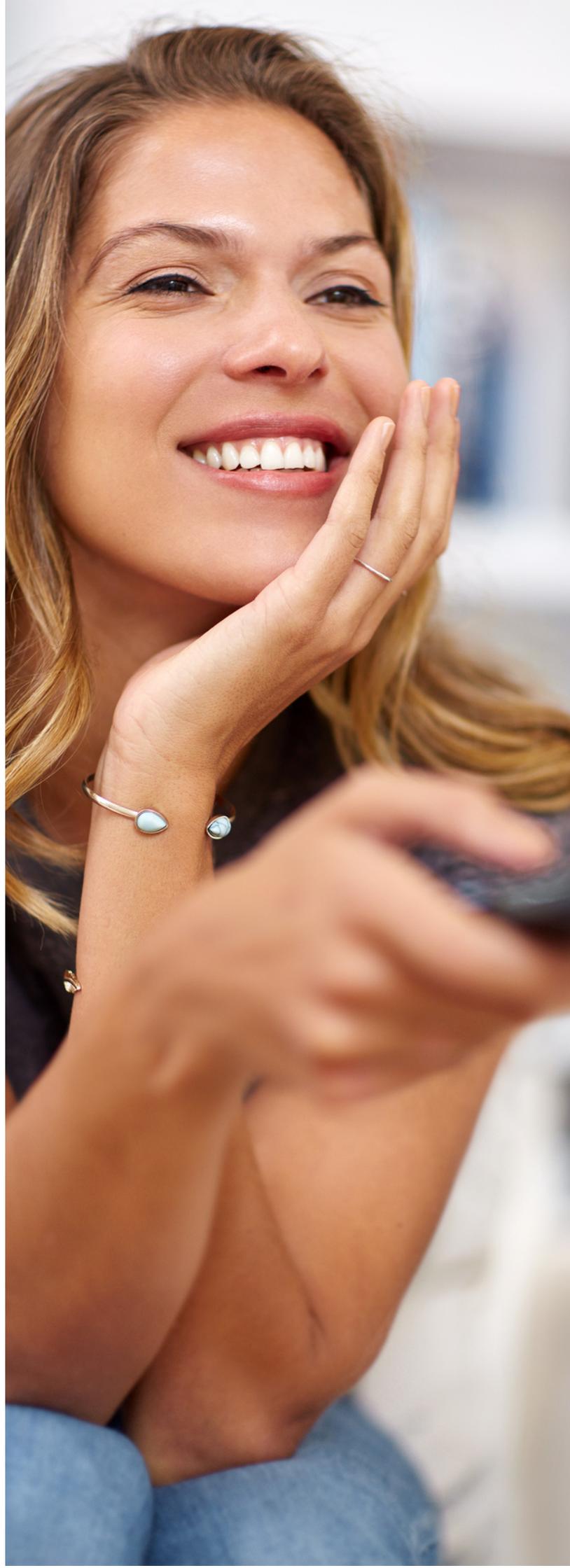
Female

50%

Male



Età



# SERVIZI

- Branded Content Testuale
- Branded Video
- Sponsorizzazioni Social
- Iniziative Speciali
- ADV Reservation
- Mail Marketing
- Push Notification

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